



## SERVICES

- Collection of recyclables
- Supply of equipment and consumables for effective and efficient gathering of recyclables
- Training and education on recycling
- Confidential document collection and destruction

### Waste minimisation for the community and other stakeholders

- We align with SMMEs in the recycling industries that are more suited to collect from schools and office parks and have a wider reach into the townships.
- Creating awareness through informative and educational material that will be developed and distributed to the schools and companies.
- We also conduct talks to the learners/employees on the importance and benefits of recycling.

### Monitoring, Review and Reporting

- PlanetCare is committed to reporting to local municipalities and the Department Of Environmental Affairs.
- Weighbridges are calibrated as per the regulation and certificates displayed in the weighbridge offices.
- Motor vehicle fitness tests are done as per the regulation and licensed yearly.

## CORPORATE SOCIAL RESPONSIBILITY

### THE ENVIRONMENT

Tons of good quality, re-usable materials get wasted daily. If these are not recycled, they end up occupying the already depleting landfill space and steadily degrade, adding to the levels of greenhouse gases in the air we breathe. By recycling, we reduce the carbon footprint in the atmosphere.

### THE ECONOMY

The collection, sorting and processing of recyclables plays a vital role in formal and informal job creation. An informal collector could start the day without a cent in his pocket and by the end of the day have enough money for an evening meal for his family.

### THE WORLD AROUND US

Recycled paper fibre is an important raw material in the production of packaging and tissue products. Some 65% of the country's paper mills depend on recycled fibre and a number of them use it as their only fibre source.



# WHY WASTE A GREENER FUTURE



## LET'S PRESERVE OUR PLANET AND ENVIRONMENT THROUGH A RECYCLING CULTURE.

PlanetCare provides an efficient and sustainable waste management solution for your business. We complete the "cradle to the grave" cycle that involves efficient and environmentally friendly waste management solutions. Our focus is "being green" and is birthed from our belief that recycling saves our planet.

We pride ourselves on caring for the environment, society and the economy to make the world around us a better place.

"To us, profit is not a motive, but a result of our service and passion to empower."

## OUR VISION

Our vision entails not just our interests but a consideration for the bigger picture. From increasing environmental awareness to empowering local communities, we are able to derive sustainable value through recycling.

This ethos of always thinking of the world we live in reflects our passion - giving the people of South Africa more than just a service. PlanetCare strives to embody our founding philosophy through our dealings with clients, shareholders and employees alike.

We shall continue to provide innovative and value-added solutions for our clients. Constant progress by identifying and capitalising on perpetual industry developments and consumer needs is essential.

## WHAT TO DO WITH SO MUCH WASTE ?



### COLLECTION

Promotes a clean and healthy environment, reduces the cost of municipal services for the local municipalities of SA and promotes responsible environmental management. The amount of recyclables being consumed is constantly increasing. Collecting, sorting and recycling waste becomes a viable activity.



### RECYCLING

Recycling of waste products benefits the environment as it reduces the volume of waste material in landfills and the recycling process creates lesser volumes of pollutants than those produced during the raw manufacturing process. Recycling initiatives has in addition contributed to the economy in the lowering of production costs in the re-use of waste materials and job creation in the development of a recycling infrastructure.



### MANAGEMENT

Waste management has become integral in waste minimisation and recycling in a strategy to reduce costs and improve efficiencies. At the same time it offers a huge opportunity for small and micro enterprises to enter into the waste and recycling sector and thereby creating sustainable businesses, income generation and job creation as well as a better managed environment.



### PARTNERSHIPS

There are great financial benefits for individuals, communities and businesses that recycle. Done on a nationwide scale, recycling has a huge impact on the economy in terms of jobs, energy cost reduction and resources conservation. We foster partnerships that encourage curbside collection, direct collection from businesses and inevitably help reduce disposable costs to municipalities.



## STRATEGIC OBJECTIVES

PlanetCare is founded on the principles of caring for the environment, society and economy. In order to bring international quality to SA shores, we constantly form new partnerships whilst investing in the latest machinery and equipment.

- **HAVE A NATIONAL FOOTPRINT**  
We have operations in Durban, Johannesburg and Tshwane, and intend expanding to many larger municipalities throughout the country.
- **ENTERPRISE DEVELOPMENT:**  
To stimulate opportunities for micro businesses and empower all communities to capitalise on their waste.
- **EMPLOYMENT OPPORTUNITIES**  
From industry giants to the man on the street, we aim to create opportunities for all parties and especially the poor and unskilled.
- **CREATE A RECYCLING CULTURE**  
To visit schools, communities and businesses to educate, initiate and mobilise a culture to reduce, reuse and recycle waste.

PlanetCare believes in always offering all stakeholders the highest quality. This is done through empowering our employees by investing in training.

With the ever increasing effects of climate change, coupled with the rise in the production of waste, it is not our job, but our responsibility to create a greener tomorrow.

### RELIABILITY

To be brand ambassadors that embody the characteristics of our company and to strive for honesty, transparency and the highest code of ethics.

### WORKING TOGETHER

To recognise and utilise the power of working as a unit to achieve our common goals.

### INTEGRITY

To treat our environment, employees and stakeholders with great respect.

### DEDICATION

To infuse passion and dedication to attain all our goals.



### EFFICIENCY

Our efficiency in waste management from collection to delivery is based on:

- 1. Building Relationships**  
We strategically align with organisations that make a difference.
- 2. A Strong Team**  
Our qualified team is experienced in ensuring that waste management solutions are tailor-made for each client.
- 3. Thinking Differently**  
We provide optimal solutions for everyone through constant innovation.

